

# 2024 SEASON

## SPONSORSHIP PACKAGE



### About Santa Cruz Roller Derby

SCRD is a California 501(c)(3) non-profit corporation. We are a unified group of people dedicated to furthering the sport of roller derby and giving back to the Santa Cruz community. SCRD is a member of the Women's Flat Track Derby Association (WFTDA).

### SPONSORING SCRD

Sponsoring our league is a unique way to promote your business while supporting an athletic community focused on empowerment and improvement! We are always looking for local support. We will happily accept monetary and in-kind donations, gift cards, or discounts at your business. Alternatively, we are always looking at ways to become more involved with the community. Let's brainstorm collaboration ideas!

### YOUR SPONSORSHIP IMPACT

We cannot compete without a practice space. Sponsoring us helps us cover rental fees for our practice space in Scotts Valley.

We are also an internationally ranked team. We have to regularly travel to other teams across the nation. Your sponsorship may provide resources for low-income skaters to compete along side their teammates. Your donation may also help cover costs associated with our team traveling (tournament fees and hotel costs).



# SPONSORSHIP PACKAGES



	<b>PLATINUM PLATE</b> <b>\$5000</b>	<b>GOLDEN SKATE</b> <b>\$2500</b>	<b>SILVER BEARINGS</b> <b>\$750</b>	<b>BRONZE LACES</b> <b>\$500</b>	<b>WHEELS OF STEELE SUPER FAN</b> <b>\$250</b>
Limited Release Season Poster	✓				
Team Appearance at business	✓	✓			
Logo on seasonal and event flyers	✓	✓			
Banner hung at all home games (sponsor provides)	✓	✓			
Tabling and vending opportunities at home games	✓	✓	✓		
Instagram and Facebook Shoutouts	<b>5</b>	<b>5</b>	<b>3</b>	<b>1</b>	
Announcement at games	✓	✓	✓	✓	
Logo on website	✓	✓	✓	✓	
Shirts	<b>4</b>	<b>2</b>	<b>2</b>	<b>1</b>	<b>1</b>
Season Tickets	<b>6 VIP</b>	<b>4 VIP</b>	<b>4 OR 2 VIP</b>	<b>2</b>	<b>2</b>

*Customization of Sponsorship is welcomed and encouraged!*



Santa Cruz Roller Derby  
PO Box 2690  
Santa Cruz, CA 95063  
santacruzrollerderby.org  
EIN 26 4574917

**Sponsor Name (Business, Organization, or Individual): Contact Person:**

**Phone Number:**

**Email:**

**Mailing Address:**

**Website (for link on SCRD website if applicable):**

**SCRD Guest Appearance Request Date, Time, and Event Name (if applicable):**

**Shirt size 1:**

**Shirt size 2 (if applicable):**

**Season Sponsorship Choice:**

**\$5000  
Platinum  
Plate**

**\$2500  
Golden  
Skate**

**\$750 Silver  
Bearings**

**\$500 Bronze  
Laces**

**\$250 Wheels  
of Steele  
Super Fan**

This agreement is for a 2024 Santa Cruz Roller Derby Sponsorship Package for the sponsor named above. Payment is due by March 1st, 2024. In addition, as the sponsor, I will provide any related promotional files and materials such as company logo, company banner, and/or program ads by this date. Accuracy and timeliness of ads is the responsibility of the sponsor. For team special guest appearances there is a 30-day minimum notification requirement in order for the league board to have time to approve the appearance, avoid schedule conflicts, and notify the rest of the league. Season passes will be available for pick up with photo I.D. in person at the first home bout. Special arrangements can also be made for pick up or delivery through your skater contact.

**I have read this agreement and understand the obligations and limits therein.**

**Sponsor signature and date:**

**SCRD Signature and date:**